

Holle statement on Melamine in Infant Formulas

The tragic events in China have deeply shocked us all at Holle. It is difficult for us to comprehend how this could have happened. The present situation in China naturally prompts parents to raise questions about the safety of our own baby food products. We can assure parents that all Holle baby food products are not effected in any way and that they are completely safe.

Our infant formulas and milk porridges are made with only the very best organic milk. We work extremely closely with our farmers in Germany and Austria to ensure the best possible quality.

We do not import any milk or milk powder from Asia and, of course, contamination with Melamine is impossible. Our agricultural and food production methods are strictly regulated through the German food regulatory bodies, which are recognised throughout the world as having some of the highest standards for baby food. Additionally, all foods produced by Holle are strictly controlled through EU regulations on organic food production.

Our company quality control system regularly conducts comprehensive tests on Holle foods at every stage of production, from the farmers field through to the individual end products. We can assure parents that their baby receives only the ingredients and nutrients needed, which, in turn, are ideal for healthy and strong growth.

If you have further questions please do not hesitate to contact us at: babyfood@holle.ch

Thank you for the trust in our products.

With kind regards,



Mr. Udo Fischer
General Manager